**NASIG Sponsorship Opportunities**

***\*\*NASIG offers both conference tier sponsorships and virtual event sponsorships\*\**** Sponsorships

|  |  |  |
| --- | --- | --- |
| **Tier 1 - $2,500** | **Tier 2 - $1,500** | **Tier 3 - $500** **(only 3 spots available)****Choose 1 event to sponsor** |
| **Name and logo on the conference website and screen displays** | **Name and logo on the conference website and screen displays** | **Virtual After Hours Lounge** |
| **Reduced registration****rate for two company representatives at $10** | **Reduced registration****rate for one company representative at $10** | **Virtual Fun Run** |
| **Lightning talk** | **Lightning talk** |  **Virtual Ice Cream Social** |
| **NASIG Newsletter** **ad** | **NASIG Newsletter** **ad** |  |
| **Conference registration list** |  |  |

* **Display of logo -** includes company logo presence on conference website and screen displays in all general sessions at conference.
* **Reduced registration rate** is available in the amount of $10 for either two representatives for Tier 1 OR one representative for Tier 2 for the full conference.
* **Lightning talk –**includes a slot in vendor lightning round session.
* **Newsletter Ad -** includes single interior page ad in the NASIG Newsletter.
* **Conference Registration List –** provided to Tier 1 sponsors only -includes a copy of the early bird registration list prior to the conference. NASIG permits a one-time use of e-mail addresses.

## **Award Sponsorships**

|  |  |  |
| --- | --- | --- |
| **Award** | **Description** | **Sponsor rate** |
| Capstone Award | A $1500 award to recognize a professional who has made significant and distinguished contributions to the field of information resource management.  | $1,500 |
| Fritz Schwartz Education Scholarship | A $3,000 scholarship and conference travel grant for a graduate student demonstrating excellence in scholarship and the potential for accomplishments in an information resource management career. | $3,000 |
| Horizon Award\* | Award for a promising new information resources management professional, covering virtual conference registration for 2021 and registration for a future on-site NASIG meeting. Recipients will also be invited to serve on a NASIG committee. | $500 |
| John Riddick Student Grant\* | Grants for qualifying students to attend the NASIG annual conference, covering virtual conference registration for 2021 and registration for a future on-site NASIG meeting.. | $500 |
| Marcia Tuttle International Grant | A $3,000 grant for an individual working in the information supply chain to fund appropriate activities in fostering international communication and education. | $3,000 |
| Paraprofessional Specialist Award\* | Awards for promising paraprofessionals, covering virtual conference registration for 2021 and registration for a future on-site NASIG meeting. | $500 |
| Rose Robischon Scholarship\* | A scholarship awarded to an information resource management professional lacking funds for travel. The scholarship covering virtual conference registration for 2021 and registration for a future on-site NASIG meeting. | $500 |

\* Offered as a virtual award in 2021. Winners will receive free virtual conference registration for the 2021 conference as well free on-site registration for a future NASIG meeting.

**Thank you for your support!**

### Organization name, conference contact name and billing email. Payment options will be sent to the billing email.

**Order form can be sent either by mail to:**

**NASIG Fundraising Coordinator, 343 East 51st St. # 1A, New York, NY 10022**

**OR email: Nicole.ameduri@springernature.com**