2020 Conference Planning Committee, submitted by Lisa Barricella and Sion Romaine, Co-Chairs

Members

Co-Chair: Lisa Barricella (East Carolina University) 21
Co-Chair: Sion Romaine (University of Washington) 21
Registrar: Mary Ann Jones (Mississippi State University), 19/21

Members:
Crystal Aberthal (University of Washington School of Law) 19/21
Barbara Albee (EBSCO) 18/20
Erica England (Washington State University) 19/21
Lorelle Gianelli (University of Colorado-Denver, Auraria Library) 19/21
Martha Hood (University of Houston at Clear Lake) 19/21
Rose Kraus (Eastern Washington University) 19/21
Erika Ripley (University of North Carolina-Chapel Hill) 19/21
Karen Spence (WSU Vancouver) 19/21
Maria Stanton (Atla) 19/21

Ex Officio:
Anna Creech (University of Richmond) ex officio & conference coordinator 18/21
Mary Ann Jones (Mississippi State University) registrar, ex officio 19/21

Board Liaison:
Steve Shadle (University of Washington)

Vendor Liaison:
Nicole Ameduri (SpringerNature)

Continuing Activities, placing emphasis on any activities supporting the 2017-2021 Strategic Plan

- 2021 Conference in Madison: The Committee will resume its monthly meeting schedule this summer, to begin planning for the in-person conference in Madison, Wisconsin.

Completed Activities

- CPC worked with PPC to update the Conference web site. Slide decks were created for the virtual breaks. Slide decks included information about NASIG (mission & membership), NASIG award winners, and conference sponsors. CPC members “hosted” the virtual breaks on Zoom, allowing PPC members to take a break from their hosting responsibilities.
- Virtual Fun Run was held.
● Virtual Ice Cream break was held, and attendees were encouraged to post pictures of their favorite ice cream treats on Twitter or Facebook.

Questions for Board
● Any theme suggestions (if any) for 2021?
● What type of conference should be planned for 2021?
   ○ Usual in-person conference, with only vision sessions streamed
   ○ Some form of hybrid physical-virtual conference
      ■ In-person conference with vision + some other sessions streamed
      ■ In-person conference with all sessions streamed
      ■ In-person conference with some physical sessions and some virtual sessions
● Should CPC/PPC survey attendees to see how many are likely to attend the in-person conference in Madison?
● Should we plan for reduced physical attendance in Madison (e.g., renegotiate hotel block, number of break-out rooms needed)?

Recommendations to Board
● The online conference was very well-attended, with most sessions (including the vendor lightning round) averaging around 450 attendees. We should plan for some form of physical+online format again for 2021. We could possibly emphasise NASIG as a member “owned” organization that runs the conference as a break-even event for its members (i.e., not run as a for-profit conference).

Submitted on: 6/26/2019