

Vendor & Publisher Engagement Task Force, submitted by: Kristen Wilson and Kristy White

Members

Kristy White, chair (Duquesne University)

Nicole Ameduri, member (SpringerNature - NASIG Fundraising Coordinator)

Anu Moorthy, member (Duke University Medical Center)

Philip Faust, member (Gale, a Cengage Company)

Gregory Malar, member (Rockefeller University Press)

Melanie Masserant, member (JoVE)

Raymond Pun, member (Alder Graduate School of Education)

Emily Ray, member (University of North Florida)

Sarah Schulman, member (Ithaka)

Kristen Wilson, board liaison (Index Data)

**Continuing Activities, placing emphasis on any activities supporting the 2017-2021
[Strategic Plan \(Required\)](#)**

In support of strategic direction #5, NASIG will work to enhance benefits for commercial vendors, in addition to benefits for our other members, the task force discussed ways to make NASIG membership and sponsorship more attractive to vendors.

- Update Sponsorship website.

**Completed Activities, placing emphasis on any activities supporting the 2017-2021
[Strategic Plan \(Required\)](#)**

In support of strategic direction #5, NASIG will work to enhance benefits for commercial vendors, in addition to benefits for our other members, the task force discussed ways to make NASIG membership and sponsorship more attractive to vendors.

- The Task Force put together an interim list of Sponsorship Tiers to reflect the Online Conference format. This [proposal](#) was submitted to and approved by the board.

submitted on: November 1, 2020