

Vendor & Publisher Engagement Task Force, submitted by: Beth Ashmore and Anu Moorthy

Members

Anu Moorthy, chair (Duke University Medical Center)

Nicole Ameduri, member (SpringerNature - NASIG Fundraising Coordinator)

Philip Faust, member (Gale, a Cengage Company)

Maria Hatfield, member (WTCox)

Gregory Malar, member (Rockefeller University Press)

Melanie Masserant, member (SpringerNature)

Ray Pun, member (Adler Graduate School of Education)

Emily Ray, member (University of North Florida)

Sarah Schulman, member (Ithaka)

Kristy White, member (Duquesne University)

Beth Ashmore, board liaison (North Carolina State University)

Continuing Activities, placing emphasis on any activities supporting the 2017-2021 [Strategic Plan](#) (Required)

- In support of strategic direction #5, NASIG will work to enhance benefits for commercial vendors, in addition to benefits for our other members, the task force discussed ways to make NASIG membership and sponsorship more attractive to vendors and began a [brainstorming document](#) to collect task force feedback.
- Began a [survey](#) of the vendor and publisher community which currently has 24 responses. The survey collection is still ongoing.

Completed Activities, placing emphasis on any activities supporting the 2017-2021 [Strategic Plan](#)

- None. Survey collection and brainstorming are ongoing.

Action(s) Required by Board

Questions for Board

Recommendations to Board

submitted on: March 12, 2020