

Communications Committee, submitted by: Rebecca Tatterson

Members

Rebecca Tatterson, co-chair/webspinner (East Carolina University)

Matt Jabaily, (University of Colorado Colorado Springs)

Stephanie Adams, member (Tennessee Tech)

Treasa Bane, member (University of Wisconsin-Madison)

Rachel Blume, member (University of Utah)

Rachel Miles, member (Virginia Tech)

Sofia Slutskaya, member (Emory University)

Heidi Zuniga, member (Colorado State University)

Susan Vandagriff (University of Colorado Colorado Springs)

Peter Whiting, archivist (University of Southern Indiana)

Chris Bullock, marketing & social media coordinator (California State University Northridge)

Anu Moorthy, Marketing & Social Media Coordinator In-Training: (Duke U Medical Center)

Michael Fernandez, board liaison (Yale University)

Continuing Activities, placing emphasis on any activities supporting the 2017-2021 [Strategic Plan](#)

- Website domain hosting migration to Hover.com

Completed Activities, placing emphasis on any activities supporting the 2017-2021 [Strategic Plan](#)

- Updates made to all listservs and committee roster on website
- Uploaded presentation slides for NASIG 2020 to Slideshare
- NASIG Youtube channel updates
- Requested and sent information on setting up e-forums in SimpleLists
- Social Media updates
- Blog and Jobs Blog updates
- Nasig-I email blasts
- Slack channels
- Completed a proposal for Figshare portal as a new conference hosting platform
- Treasa Bane moved lists to SimpleLists and submitted a proposal to the Board for a new website hosting service
- Updated the documentation Wiki to align with Wild Apricot
- Updates to NASIG.org for Elections, Awards, and the 2021 Conference

Statistical Information

April 26, 2020-April 27, 2021

- Users 23,000
- Sessions 38,000
- Pageviews (See Attached)

submitted on: April 28, 2021

